
GENERAL PRINCIPLES ON THE USE OF THE i-NAF MLA MARK



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USE OF THE i-NAF MLA MARK

1 INTRODUCTION

1.1 i-NAF MLA members may like to identify membership of any i-NAF MLA Program and consequent equivalence of accreditations among i-NAF MLA members. This document describes principles on the use of the i-NAF MLA Mark by signatories of the i-NAF MLA and by NCABs accredited by i-NAF MLA natural accreditation body (NABs) signatories.

1.2 This document is applicable to all i-NAF members

1.3 The i-NAF Logo



Green Version



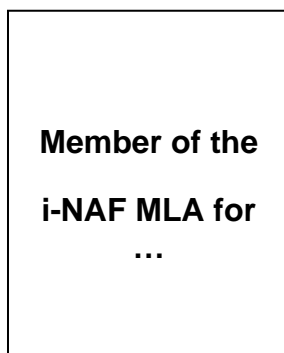
Black-White Version

The i-NAF Logo is registered as a trademark.

2 PRACTICE

2.1 Such identification of membership of i-NAF MLA Program could be on the natural accreditation certificates issued to accredited natural conformity assessment bodies, letterheads and other publicity material.

2.2 Accreditation Bodies may use a statement (either is acceptable, according to the members' status of i-NAF MLA / needs) as depicted below along with their logos / marks:



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2.3 To indicate membership of a particular MLA Program, Natural Accreditation Bodies (NABs) that are members of more than one MLA program may choose to make separate statements as above for each program, or to include all the MLA programs in the same statement.

2.4 A i-NAF MLA Member may authorise the bodies it accredits to include reference to the membership in the i-NAF MLA, along with its own mark, as follows:



A: NATURAL CERTIFICATION BODY (NCABs)

B: NATURAL ACCREDITATION BODY (NABs)

2.5 Instead of the Statement of Membership, the i-NAF MLA member may also use any mark authorised by other Forum etc. / i-NAF. However, the member will be responsible to prevent any unauthorised or misleading use of such marks by conformity assessment bodies accredited by them.

2.6 Members may be required to sign an agreement with i-NAF before use of any “mark” to indicate membership of a MLA program.

2.7 The statement of membership of a MLA program and use of any MLA mark shall not be allowed to be used by clients of the natural conformity assessment bodies to prevent potential market place confusion about who / what is accredited.

2.8 General Summary Table of Permissible Use Within i-NAF

It is given in Annex 1.

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ANNEX 1

Title	i-NAF Secretariat	i-NAF Board Members in connection with official i-NAF business	i-NAF permanent Committee Secretaries	i-NAF Members	i-NAF Observers
Communications tools (such as presentation slides, press releases, brochures, advertisements etc)	Yes	Yes	Yes	Yes	Ask for specific permission
Corporate Stationary (such as promotional gifts, calendars, letterheads, compliments slips, business cards, faxes, etc)	Yes	Yes	Yes	Yes	No
Event Materials (such as pop-up banners, stand displays, signage, posters etc)	Yes	Yes	Yes	Yes	Ask for specific permission
Online applications (websites, newsletters, etc)	Yes	Yes	Yes	Yes	Ask for specific permission
i-NAF draft documents	Yes	Yes	Yes	Not applicable	Not applicable
i-NAF publications	Yes	Not applicable	Not applicable	Not applicable	Not applicable